



Helena Sirken

Multidisciplinary Creative

illustrator | animator | designer | storyteller | artist

(856) 244-8187

www.helenasirken.com

helena.sirken@gmail.com

[linkedin.com/in/helenasirken](https://www.linkedin.com/in/helenasirken)

PROFILE

I am a highly conscientious artist, with the ability to adapt my traditional and digital skills to a wide range of deliverables.

My experience in storyboarding, illustration, and animation allow me to see a project through from conception to completion. I am extremely detail-oriented, and you will find that I am very responsive to feedback. Well-versed in collaborative projects, I am able to communicate with experts from diverse technical backgrounds.

EDUCATION

Bachelor Fine Arts,

Digital Media & Design

University of Connecticut, Storrs

Concentration in 2D Animation & Motion Design

AWARDS

2021 Gold Telly Winner

What Are Antibodies? *KidsHealth - Body Basics*

2021 Silver Telly Winners

Ear Tube Surgery *KidsHealth - 30 Second Summary*

Radioembolization (TARE-Y90) *KidsHealth - 30 Second Summary*

SKILLS

TECHNICAL

drawing, sketching, storyboarding,
painting, digital illustration,
strength in color theory,
stop motion, jointing cut-paper rigs

SOFTWARE

Adobe Suite - illustrator, after effects,
photoshop, premiere, indesign
Dragonframe
Microsoft Word, Powerpoint, Excel
Cinema 4D

EXPERIENCE

Multidisciplinary Creative, Freelance - South Jersey

Illustrator | Animator | Designer | Storyteller | Artist, 11/2021 – Present

- Working on various analog & digital projects, both in a personal & professional capacity

Eastern University - St. Davids, Pennsylvania

Instructional Video Editor & Content Creator, 12/2022 - 5/2024

- Edited video lectures for online courses, pinpointing critical content for clarity and emphasis.
- Created and utilized motion graphics and transitions to maintain viewer interest and support instructional goals.
- Designed and applied consistent templates for cohesive and recognizable branded content.
- Enhanced existing assets through color correction, noise reduction, and other post-production techniques to ensure high-quality visuals.

Nemours Children's Health - Wilmington, Delaware

Production Designer, 07/2019 – 10/2021

- Collaborated with medical professionals to design original animations intended to educate patients and their families on a range of topics and procedures.
- Created and edited medical illustrations to be WCAG compliant for patient resources.
- Managed files in Digital Asset Management (DAM) System to facilitate shared utilization of common assets.

ATON, Digital Media Student Agency - Storrs, Connecticut

Project Manager, 02/2019 – 05/2019

- Developed strategies to meet client marketing objectives (Bushnell Performing Arts Center)
- Managed a team of five visual content creators and led client communications
- Pitched creative direction of project, "Bushnell Stories," to ensure on-brand consistency in style and quality of work; created brand guidelines for kinetic typography animations.

XVIVO Scientific Animation - Wethersfield, Connecticut

Intern, 05/2018 – 08/2018

- Developed gifs showcasing XVIVO's previous client work.
- Reviewed video rough cuts before sending final version to client.

ANTU Traveling Exhibit - Storrs, Connecticut

Asset Designer / Illustrator, 01/2018 – 10/2018

- Conceptualized and pitched interactive content for a traveling exhibit.
- Illustrated animation-ready, photo-realistic assets used in multiple components of the exhibit.
- Contracted after initial project to create life-size custom renderings for displays in the exhibit.

UCONN Biology Department - Storrs, Connecticut

Scientific Visualization Animator, 09/2017 – 12/2017

- Collaborated with instructors TA's, tailor-made educational animations to augment student comprehension for the UConn BIO 1107 classes.
- Devised animation for molecular cell biology faculty member to visualize his experimental research findings.

Kennedy Health System - Voorhees, New Jersey

Marketing Design Intern, 05/2017 – 08/2017

- Designed several motion graphic videos for patient education.
- Developed animation to communicate the merger of two large health care systems.

Boston Children's Hospital - Boston, Massachusetts

Illustration & Animation Intern, 09/2016 – 05/2017

- Brainstormed scene concepts of fun landscapes for children from across the globe for a 30-foot kinect-enabled, interactive media wall.
- Designed and animated 2D scene assets for use with Unity gesture-recognition, motion-tracking technology.